

ABCs of Dr. Seuss Contest OFFICIAL RULES

IMPORTANT: Please read these Official Rules before entering the **ABCs of Dr. Seuss Contest** (the “Contest”), presented by **Random House Children’s Books**, a division of Penguin Random House LLC (“Sponsor”). By entering the Contest, you agree to the terms of these Official Rules. These Official Rules shall govern in the event of any inconsistency with other Contest-related materials.

Penguin Random House is the sole sponsor of this Contest, which is no way sponsored, endorsed, administered by, or associated with Twitter or Instagram.

NO PURCHASE NECESSARY TO ENTER OR WIN.

ELIGIBILITY: The Contest is open to residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older at time of entry and currently employed by a public or private educational institution (e.g., educators, librarians, and school administrators). If this is a Contest offer on Instagram, entrants must have a public Instagram profile. All federal, state, and local regulations apply. **LIMIT ONE ENTRY PER PERSON PER METHOD OF ENTRY. VOID WHERE PROHIBITED OR RESTRICTED.** Employees of Sponsor its parents, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter the Contest.

ENTRY PERIOD: The Contest begins at 12:01 AM (ET) on February 16, 2018, and ends at 11:59 PM (ET) on March 16, 2018.

HOW TO ENTER: Enter by:

- 1) Tweeting a photograph of your classroom door decorated with the ABCs of Dr. Seuss as required in the applicable Contest announcement using the hashtag(s), #ABCsofDrSeuss and #DoorContest; and/or
- 2) Posting a photograph to your Instagram account of your classroom door decorated with the ABCs of Dr. Seuss as required in the applicable Contest announcement using the hashtag(s) #ABCsofDrSeuss and #DoorContest.

In the case of a dispute, entries will be deemed made by the authorized holder of the applicable social network account and/or e-mail address used for entry. Automated entries are prohibited, and use of any automated devices will result in disqualification. Sponsor is not responsible for incorrect or inaccurate entry of information by entrants; lost or late entries or transmissions; interrupted or unavailable network, server, or other connections; scrambled transmissions or other errors or problems of any kind whether mechanical, human, or electronic, technical malfunctions of any computer hardware, software, or any combinations thereof; or problems associated with any virus or any other damage caused to entrants’ systems. Incomplete or ineligible entries will be voided. All entries become the property of Sponsor and will not be

returned. If for any reason the Contest is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Contest.

Comments and/or posts including photographs may not include obscene, offensive or inappropriate (in Sponsor's sole and absolute discretion) material or defame any person, or otherwise infringe on any person's proprietary rights. If you are posting a photograph, you must have permission from the photographer (or be the photographer yourself) and have permission from any persons who appear in the photo before submitting it.

PRIVACY POLICY: All information submitted in connection with entry to this Contest shall be governed by Sponsor's privacy policy (at <http://www.penguinrandomhouse.com/privacy/>). By entering this Contest, you acknowledge that you have read and agree to this privacy policy.

PRIZE:

FIVE (5) Grand Prize Winner(s) will receive (i) the Seuss Classics; (ii) the Cat in the Hat's Learning Library books; and (iii) a \$50 gift card for a pizza party. (Grand Prize Approximate Retail Value: \$724.00)

No transfer or cash or other substitution of all or part of a prize is permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute the prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winners. Sponsor shall not be responsible for any delays, damage in the delivery of the prize, and/or loss of any prize in connection with delivery of the prize via mail. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prizes.

JUDGING/WINNER SELECTION: **FIVE (5) Grand Prize Winner(s)** will be selected by Random House Children's Books employees on or about **March 30, 2018** from all eligible entries received by the entry deadline. Entries will be judged on imagination. The decisions of the Sponsor with respect to the selection of the winners, and in regard to all matter relating to this Contest, shall be final and binding. Winners will be notified via direct message on whichever social media platform their winning entry was posted. For a Twitter contest, winners must allow for direct messages so that Sponsor can contact winners via direct message. Winners must respond to such notifications within ten (10) days of receipt. Winners must provide Sponsor will full contact details in order to be awarded the prize. Winners may also be required to complete, execute and return an Affidavit of Eligibility and Release. Noncompliance with these conditions may result in forfeiture of the Prize, and Sponsor reserves the right to select alternate winners (in random drawing from other eligible entries received before the deadline) in such circumstance. If winner notification of the Prize is returned as undeliverable, Sponsor may, at its discretion, select an alternate winner.

DISCLAIMERS: By competing in this Contest and/or accepting the prize, entrants agree that Sponsor, Twitter, and Instagram and their respective parent companies, assigns, subsidiaries and affiliates, and advertising, promotion and fulfillment agencies and all of their respective employees, officers and directors will have no liability whatsoever, and will be held harmless by

entrants for any liability for any injuries, losses, or damages of any kind to person and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prizes, or participation in this Contest. By accepting a prize, each Winner consents and grants Sponsor a non-exclusive, perpetual, royalty-free license to use their name, city, comments, photographs and/or other likenesses and their entries for publicity, advertising or informational purposes, including without limitation, posting on Sponsor's Contest website, Facebook pages, Twitter or Instagram accounts, with no additional compensation or further permission (except where prohibited by law).

Any dispute arising from this Contest will be determined according to the laws of the State of New York, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes.

WINNERS LIST: For a list of the Winners, send a stamped, self-addressed envelope by September 30, 2018 to Lisa Nadel, Random House Children's Books, Attn: ABCs of Dr. Seuss, 1745 Broadway, New York, NY 10019.

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